

kilgore|CREATIVE PRICING GUIDE

SMALL BUSINESS BRANDING

The Foundation | Basic Logo Package **\$450**

3 design concepts, 2 rounds of revisions, PDF, JPG & PNG versions

The Essentials | Advanced Logo Package **\$650**

3 design concepts, 2 rounds of revisions, PDF, JPG, EPS & PNG versions, Horizontal & vertical versions

The Details | Additional Materials **\$250**

Custom business card, Custom letterhead, 2 rounds of revisions

**Must have existing logo or add on to logo package, Does not include printing costs*

EVENT BRANDING

Party Time | Basic Event Package **\$350**

3 design concepts, 2 rounds of revisions, Includes invitation, ticket & social media graphic

**Does not include printing costs*

Celebration | Advanced Event Package **\$550**

3 design concepts, 2 rounds of revisions, Includes invitation, ticket, social media graphics & program

**Does not include printing costs*

CUSTOM WEDDING SUITE

I Like You | Basic Wedding Package **\$350**

3 design concepts, 2 rounds of revisions, Includes save the date, invitation, & thank you

**Does not include printing costs*

I Love You | Advanced Wedding Package **\$550**

3 design concepts, 2 rounds of revisions, Includes save the date, invitation, RSVP card, thank you & table numbers

**Does not include printing costs*

DESIGN RETAINER

Hours Retained per Month	Hourly Rate	Monthly	Value	Savings
No Retainer	\$75	N/A	N/A	\$0
10	\$65	\$650	\$750	\$100
20	\$60	\$1200	\$1500	\$300
40	\$55	\$2200	\$3000	\$800

**All retainers are 6 month contracts. Hours unused cannot be rolled over. Hours unused at the retainer termination are forfeited. Hours in excess of the retainer amount are charged at the retainer rate.*